

# Digital Marketing

Plan and Strategy





# Welcome

Acadmiac's Skill-Building Certificate Program in Digital Marketing is designed to close the gap between theory and real-world practice. Through structured modules and hands-on guided projects, the program covers SEO, SEM, SMM, content strategy, analytics, and more. Graduates gain a comprehensive understanding of digital marketing fundamentals, along with the skills, confidence, and certification needed to pursue professional opportunities.

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[www.acadmiac.com](http://www.acadmiac.com)



## About

Acadmiac is an education-focused organization dedicated to empowering learners with industry-relevant skills for today's evolving job market. With a strong emphasis on practical learning, Acadmiac designs skill-building programs that combine structured curriculum, hands-on projects, and expert guidance. Our courses are tailored to bridge the gap between academic knowledge and real-world application, enabling learners to gain confidence, competence, and recognized certification. At Acadmiac, we are committed to fostering career growth through accessible, high-quality, and outcome-driven education.



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# Marketing Goals

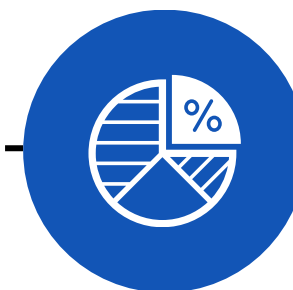
**Sales Increase**



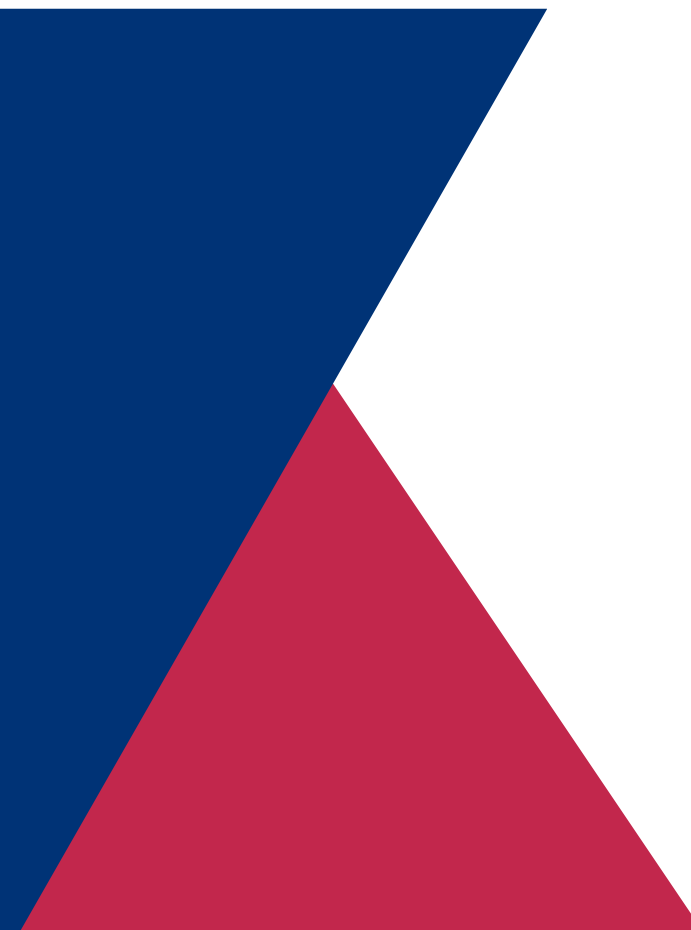
**Growth Objective**



**Market Share**



**Profitability**



# SEO Strategy

**Marketing**



**Content**



**Ranking**



**Target Group**





## Contact Us

We'd love to hear from you. For inquiries about our programs, partnerships, or support, please reach out to us using the details below.



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# Thank You

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